



WEST KENTUCKY AND TENNESSEE
TELECOMMUNICATIONS COOPERATIVE

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NEWS

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WK&T Announces New Name

WK&T, one of the region's longest-serving telecommunications providers, is pleased to announce a new chapter. The company is undergoing a name change that more accurately reflects its goal of elevating the community through broadband connectivity. To better highlight the company's commitment to being a local pillar of connection, development, and emerging technology, **WK&T will become Cornerstone Connectivity.**

Since 1951, when the company was known as West Kentucky Rural Telephone Cooperative, WK&T has been committed to providing the community with the tools to stay connected. What began as a dial telephone service for rural families has grown into an advanced telecommunications network spanning over 5,500 route miles and serving more than 38,000 residential and business subscribers.

Cornerstone Connectivity reflects the role the company plays in the lives of their customers. Their services allow people to achieve connection, whether it is with loved ones, friends, or people around the world. As a local provider operating where large telecommunications companies often don't, they understand that these services are essential. The company is proud to be a trusted pillar in the communities it serves.

WK&T CEO, Karen Jackson-Furman, stated "The name Cornerstone Connectivity says exactly what we have always believed in. Reliable, high-speed internet shouldn't be a luxury. It's a key part of the foundation our communities are built on. We are proud to carry that mission forward under a new name that reflects it."

For current WK&T customers, the new name will not change their services or affect their interactions with the company. The same team is answering the phones, the same technicians are in the field, and the same commitment to reliable, high-speed internet remains firmly in place. Cornerstone Connectivity will also remain a member-owned cooperative, meaning the people we serve continue to have a real voice in how we operate.

About Cornerstone Connectivity:

Cornerstone Connectivity is a tech-forward and human-centric telecom company that stands as the foundation of broadband communication for the communities it serves. Rooted in reliability and purpose, Cornerstone brings high-speed fiber to places often overlooked by large telecommunications companies, ensuring that no one is left behind in the modern digital world.